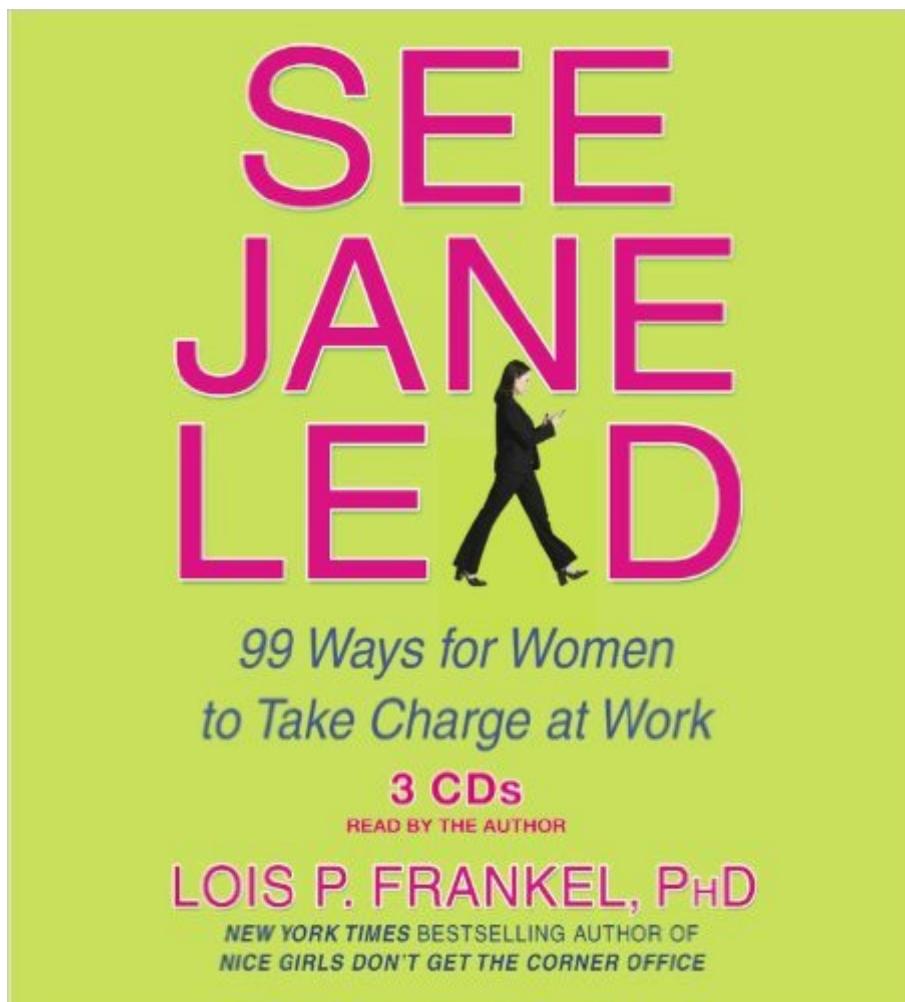


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# See Jane Lead: 99 Ways For Women To Take Charge At Work



## **Synopsis**

Now available as a value-priced edition! The workplace is changing. From the boardrooms to non-profit organizations to the military, the typical male management style is now obsolete. There is a new generation of employees who reject hierarchical leadership and respond to the behaviors and characteristics that women traditionally exhibit. In other words, the time for women to take charge is now! In SEE JANE LEAD, Dr. Frankel provides a blueprint for women who want to tap their natural leadership abilities and manage with greater ease and confidence in the business world, on the soccer field, at home, and beyond. With the same sharp insight that she demonstrated in *Nice Girls Don't Get Rich* and *Nice Girls Don't Get the Corner Office*, Dr. Frankel shows women how they can overcome sabotaging childhood behaviors that hold them back, while offering practical advice and real-life examples of strong female leaders who have succeeded--in male dominated fields--beyond their wildest dreams. --This text refers to an out of print or unavailable edition of this title.

## **Book Information**

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## **Customer Reviews**

Lois P. Frankel challenges the assertion that in order to succeed in the business world, women must adopt traits that are historically considered masculine. Through her own studies, Frankel has determined that the characteristics typically associated with the female psyche are, in fact, the same traits that make women more qualified for leadership roles. In *See Jane Lead: 99 Ways for Women to Take Charge at Work and in Life*, Frankel explains her reasoning and provides a plan for women to take advantage of the instincts they may have once believed to be a hindrance to their careers. A quiz allows women to determine which aspects of leadership can be personally strengthened.

Frankel then spends a chapter elaborating on each aspect, enabling you to create a plan of action to take advantage of these skills. She encourages the reader to skip straight to the chapters that are most relevant to their personal needs and spend more time studying the techniques listed. Frankel's advice doesn't end with career advancement. Adequate time is also spent transferring the lessons of leadership to successful parenting. She punctuates her tips with short bios of influential women who may or may not be well known, but who made their way into leading roles by taking advantage of their feminine qualities. A helpful reading list follows the main content. See Jane Lead should resonate well with women everywhere. For centuries, women have managed the intricacies and conflicts of raising a family, leaving them well-qualified for influential roles in the workforce. Frankel brings to light the barrier of self-doubt that women frequently create, and shows why it is critical that women step up to the plate and fall into their natural roles as world leaders. Lois P.

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